

# 2016 - 2017 Playbill Advertising Rates

Save 10% when you purchase before September 1, 2016!

	Back Cover	Inside Front	Inside Back	Full Page	1/2 Page	1/4 Page
<b>3 Plays</b>	<input type="checkbox"/> \$1660	<input type="checkbox"/> \$1550	<input type="checkbox"/> \$1550	<input type="checkbox"/> \$1350	<input type="checkbox"/> \$925	<input type="checkbox"/> \$725
<b>2 Plays</b>	<input type="checkbox"/> \$1120	<input type="checkbox"/> \$1050	<input type="checkbox"/> \$1050	<input type="checkbox"/> \$900	<input type="checkbox"/> \$640	<input type="checkbox"/> \$500
<b>1 Play</b>	<input type="checkbox"/> \$560	<input type="checkbox"/> \$525	<input type="checkbox"/> \$525	<input type="checkbox"/> \$450	<input type="checkbox"/> \$320	<input type="checkbox"/> \$250



Welcome to our 14th season! Join the JRT for our upcoming season by having a presence in our 2016-2017 playbill and reach dedicated theatre patrons who notice the businesses that support theatre in Western New York.

We appreciate your support and offer you savings when you advertise for our entire season! This season we present you with a season by playwright and Pulitzer Prize nominee Amy Herzog. This year's season includes: 4000 Miles, After the Revolution, and The Great God Pan.

Interested in upgrading to become a show or season sponsor? We offer impressive sponsorship rewards including ads in our playbill. For more information, contact Jordana Halpern at [Jhalpern@jccbuffalo.org](mailto:Jhalpern@jccbuffalo.org)

## Submission Guidelines:

**Full Page/Covers**

H = 8in W = 5in

**Half Page**

H = 4.00in W = 5in

**Quarter Page**

H = 4.00in W = 2.5in

File Types: PDF, PSD, or JPEG | Resolution: 300dpi

**Please send advertisement to:**

**Jordana Halpern, [JHalpern@jccbuffalo.org](mailto:JHalpern@jccbuffalo.org)**

## Payment Type

Check/Money Order

Jewish Repertory Theatre of WNY, 2640 N. Forest Rd.,  
Getzville, NY 14068

Credit/Debit Card (check one)

Visa  Mastercard  Discover

Number \_\_\_\_\_

Exp \_\_\_\_\_ 3 Digit Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*The Jewish Repertory Theatre is a program of the Jewish Community Center of Greater Buffalo. Founded in 2002, the JRT is a professional theatre whose mission is to present high quality plays grounded in Jewish life, themes, and values. Through our productions, audiences of diverse beliefs and backgrounds explore both the uniqueness of Jewish heritage and cultural experiences, as well as those that are shared with others. Drama illuminates the human condition, and the JRT strives to bring this into focus through the lens of Jewish theatre. The Jewish Repertory Theatre is theatre for everyone.*